



Enjoy!

The Surefire Formula to Nail Your Niche

Drowning in business ideas but don't know which one to choose? Or maybe the idea of owning a business intrigues you, but you don't know where to start. This will help you find your brilliant biz idea and nail it down.

We're going to brainstorm a little here. There are no wrong answers, even if you don't think they quite fit. Be generous to yourself! You know more than you think. Grab a pen and some paper, and get ready to flow!

Need help?
Book your free biz strategy session online now at
CrystaFoster.com/book-online



Enjoy!

The Surefire Formula to Nail Your Niche

Do these in order:

Do you think you'd want to sell a product, or a service, or both?

What professional or life skills do you currently have?

What are you really good at?

What do you know how to do that you've received compliments for the result?

What have you done for work in the past that could potentially become a part of your business?

(Only tasks or parts that you enjoy...remember, this is YOUR business, and there's no wrong answers.)

Need help?

Book your free biz strategy session online now at
CrystaFoster.com/book-online



Enjoy!

The Surefire Formula to Nail Your Niche

What are you passionate about?

Write down things you absolutely LOVE to do, whether in your free time, as a hobby, or volunteer activity.

**Another question to answer here is,
if you had to work for free, what would you do?**

**Now, take a red pen and circle all the
things that are similar in each group of answers.**

**In each group, summarize the similarity
of your circled items in one or two words.**

**Write down any business ideas you had
before we began this exercise. (If you didn't have any, that's fine.)**

Need help?

Book your free biz strategy session online now at
CrystaFoster.com/book-online



Enjoy!

The Surefire Formula to Nail Your Niche

**Do any of your buzz words relate to
your previous ideas?**

**Do you have any ideas that have come
from your buzz words?**

**Now think about how you could make a product or a service from your
buzz words.**

**Write down your thoughts, whether they're good or bad. Write down any
product or service ideas you like.**

**How would you feel about selling this
product or service?**

**If you are unsure of your answer, or if it's negative, go back and review the
previous questions, or do the exercise again with a fresh mind.**

Need help?

Book your free biz strategy session online now at
CrystaFoster.com/book-online



Enjoy!

The Surefire Formula to Nail Your Niche

Now, ask yourself one last question. I know that was a lot to think about, but by now you should have a TON of clarity on what kind of business you'd love to own.

What is the most looming problem you have in regards to becoming your own boss?

For 90% of my clients, it's either: TIME or MONEY.

If I could take just ONE of those out of the equation for you, and solve that problem once and for all, would you let me help you?

If you answered yes, book your free call with me today. I'm only taking these FREE sessions for another 48 hours, and I don't want you to miss out.

Book online here in 20 seconds or less:

CrystaFoster.com/book-online

Need help?

Book your free biz strategy session online now at
CrystaFoster.com/book-online